



R4Respect™

WHAT IS #R4RESPECT?

#R4Respect is an education and prevention strategy led by young people to support young people in

Logan and beyond to develop the values, knowledge and skills they need for respectful relationships.

#R4Respect will encourage young people to take leadership in developing and using digital mediums (social media and more) to better understand the values of respect and anti-violence, and apply them in their lives.

4 KEY MESSAGES

We all have the right to be free of abuse and violence

Respect means being fair and valuing others as equals

Value diversity. Value culture. Celebrate difference

Negotiate through disagreements. Don't hit out

R4Respect™



BUILDING INDEPENDENCE & PARTICIPATION

PREVENTING VIOLENCE THROUGH RESPECT FOR EACH OTHER

**YFS share a goal that young people need to
“become agents of change instead of targets to be changed”**

(Centre for the Study of Social Policy, 2007, p.5).

#R4Respect incorporates four components:

- 1 Creative input from young people** - Youth ambassadors are on a 12 month scholarship to implement the strategy, including the design of social media and digital communications. We aim to build an on-line movement of young people who value RESPECT.
- 2 Peer education** – Respectful relationships education will be available to young people aged 12-24 years.
- 3 Public awareness** of the **#R4Respect** messages through media, advertising and public events.
- 4 Engagement with others** - Schools, community organisations, corporations, government departments and Logan City Council will be encouraged to promote the **#R4Respect** messages and activities.

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#RU4Respect pledge strategy:

All community members will be encouraged to think about what respect in relationships means for them through the #RU4Respect pledge strategy.

The youth ambassadors will actively promote pledges through on-line and other promotional mediums. The aim is for every young person aged 12-24 years in Logan to make a pledge to respect in their own relationships.

For further information

Phone (07) 3826 1500



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